



## THE LARGEST TRAVEL INDUSTRY EVENT IN NORTHERN EUROPE

19–23 Jan 2022  
Messukeskus Helsinki  
Exhibition and Convention Centre

Matka Workshop Day 19 Jan 2022  
Matka Trade Day 20 Jan 2022  
General public 21–23 Jan 2022

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2023 Nordic Travel Fair

## SNOW, SAUNA AND SILENCE IN LAKELAND – JYVÄSKYLÄ REGION

Post Tour 19.-21.1.2023

*Welcome to Lakeland – the heart of Finland, and especially to the Jyväskylä region. The Finnish Lakeland is known for endless possibilities to explore pure green forests and enjoy typical Finnish winter activities.*

*During this FAM trip you will explore the Finnish culture in its various ways: Jyväskylä region offers the best of Finnish sauna culture as this is the sauna region of the world! In addition, you will learn about the world-famous Finnish architect Alvar Aalto who had a great influence in the region's architecture as there are 29 different buildings designed by the Master of Modern Architecture in the region. Not to mention the magic of Finnish winter as you will have some snow fun before sleeping surrounded by the silence. This tour is mainly recommended for tour operators handling individual travelers, families, and small groups (max approx. 25 pax).*

### Programme

#### Thursday 19.1.2023

- 16:00 Departure by bus from Helsinki centre towards the Lakeland, Jyväskylä Region (2 ½ hours)
- 18:30 Arrival to Himos Resort and accommodation to cottages by HimosHoliday  
Contact information: Länsi-Himoksentie 4, 42100 Jämsä,  
Tel +358 40 1383114/Ms. Katja Minkkinen,  
email. himosholiday@himosholiday.com
- 19:00 Dinner at Sauna and evening sauna
- 22:00 Good Night

#### Friday 20.1.2023

- 8:00 Breakfast in Tupa kitchen & bar and check-out.
- 9:00-10:30 Winter activity: Arctic floating or snowmobile safari depending on the weather conditions
- 10:30 Departure to McAho Safaries
- 11:00 Small Husky safary and Husky farm introduction.  
Contact information: Mäkiahontie 20, 42100 Jämsä, Tel. +358 40 5537021,  
email. timo@makiaho.com

Matka Workshop Day 2023

e-mail: Mikael.hasegawa@toolboxtravel.fi

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12:30 Departure from McAho Safaris to Jyväskylä town (1 hr)



13:30 Viilu restaurant, a new sauna restaurant in the Jyväskylä centre **TBA**

Lunch and site inspection.

Presentation of the Sokos Hotels.

15:15 Drive to Scandic Laajavuori

15:30 Site inspection in Scandic Laajavuori, spa hotel with a view next to a ski station and surrounded by nature, trails and cross-country ski tracks. **TBA**

17:00 Transport to Varjola Resort (35-40 min)

17:45 Visit to Varjola Resort

- Check-in to Riihi Rooms
- Refreshments in the rooms

18:00 River Adventure

19:30 Dinner in the Barn Restaurant

21:00 Possibility to have sauna with jacuzzies and maybe even dip into the lake.



## Saturday 21.1.2023

Breakfast in the Barn Restaurant

9:30 Transport to 'Revontuli', the Northern Lights Resort (1 hrs)

10:30 Visit to 'Revontuli', the Northern Lights Resort **TBA**

- Company Presentation
- Site inspection

11:30 Departure to Jyväskylä town and to Kuokkalan Kartano Manor (1 hrs)

12:30 Lunch in Kuokkalan Kartano **TBA**

14:30 Kuokkalan Kartano Manor site inspection

15:30 Departure to Helsinki

19:00 Arrival to Helsinki



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## More information

There are more information about our destination and company by clicking the link: <https://visitjyvaskyla.fi/en/>

Your host of Visit Jyväskylä Region: Johanna Maasola  
email: [johanna.maasola@jyvaskyla.fi](mailto:johanna.maasola@jyvaskyla.fi) , Tel +358 (0)50 448 2954

## Cancellation policy

**Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms**

Terms of cancellation:

Cancellation fee:

- After the 7th of January 2023: 250,00 euros.

The Buyer must contact the Organizer via email: Mr. Mikael Hasegawa, [mikael.hasegawa@toolboxtravel.fi](mailto:mikael.hasegawa@toolboxtravel.fi)