



# MATKA WORKSHOP DAY

18 Jan 2023

Messukeskus Helsinki  
Expo and Convention Centre

Toolbox Consulting Ltd. produces hosted pre and post tours on behalf of Matka 2023 Nordic Travel Fair

## Lake Saimaa Purest Finland, goSaimaa Lappeenranta & Imatra region Pre Tour 14. – 17.1.2023

In the waters of Lake Saimaa, by far the greatest attraction is nature: archipelago with 14 000 islands, lake scenery and the clear water. The Lake Saimaa region, cities of Lappeenranta and Imatra are located only a couple of hours away from the Finnish capital of Helsinki. From Helsinki you can easily get here by train, bus, or car within just a few hours. Direct flights with Ryanair from Milan Bergamo to Lappeenranta Airport (LPP). Lappeenranta and Imatra are in the region of South Karelia in south-eastern Finland. The region's cultural life is rich and varied, mixing both old and new. Enjoy the beautiful and pure Finnish nature, magnificent Lakeland views, intriguing cultural sights in addition to local food and people.

### **Distances (km)**

From Helsinki to Lappeenranta 220 km

From Lappeenranta to Imatra 35 km

### **Lake Saimaa - Finland's largest lake, fourth largest in Europe**

Surface area..... 4,460 km<sup>2</sup>

Maximum length..... 194 km

Maximum width..... 138 km

Shore length..... 14,850 km

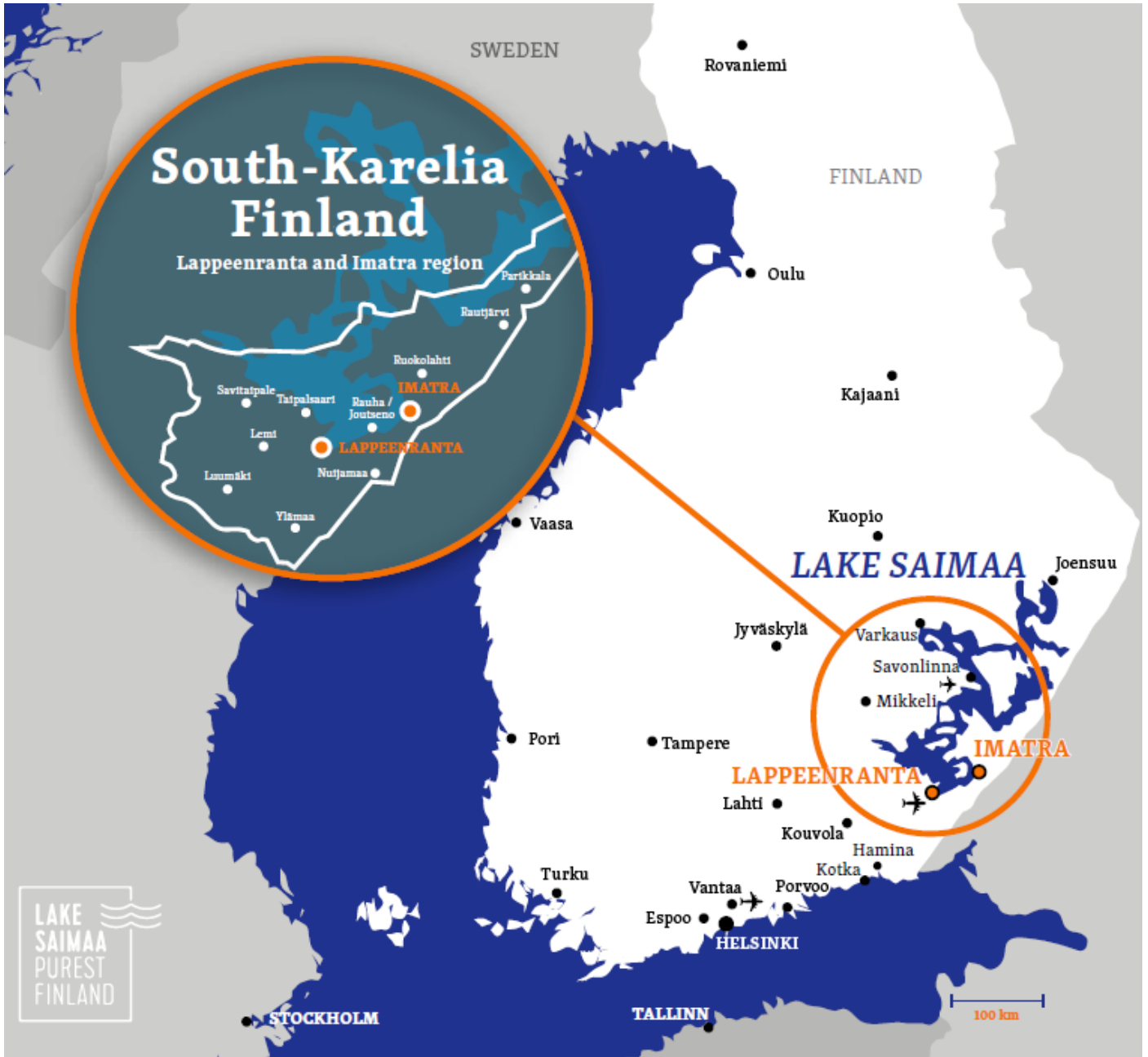
Number of islands..... 13,710

**goSaimaa Ltd** – the official destination marketing company of Lappeenranta and Imatra region, Lake Saimaa Purest Finland.



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## Programme

### Saturday 14.1.2023

Lake Saimaa Purest Finland, goSaimaa, Lappeenranta & Imatra region

14:00-14:30 Meet your host/hostess of the tour and Matka Workshop Day Dispatcher with the sign "Matka Workshop Day 2023 Pre and Post Tours" at **Kiasma** – Contemporary Art Museum Bus stop 30 minutes prior to departure. Address: Mannerheiminaukio 2, 00100 Helsinki. We ask you to be in time because the vehicle can stay in this bus stop max. 10 minutes time.

You have been approached by the event organizer with a specific **WhatsApp** invitation where you can get and share information about the tour. Your given cellular telephone number information from the registration form is used for the communication.

14:30 Departure from Helsinki to Lappeenranta, one stop on the way (c. 3,5 hours drive, incl. one stop).

18:00 Arrival to Lappeenranta.

Check-in to hotel Scandic Patria.

Located near the Lappeenranta city center, the harbour area and the old fortress area, Scandic Patria welcomes guests to enjoy good night sleep and a healthy breakfast. Scandic Patria has the Sustainable Travel Finland -label by Visit Finland.

<https://gosaimaa.com/en/scandic-patria/>

19:00 Dinner at Restaurant Wolkoff. Walk to the restaurant 5 minutes from the hotel.



In Wolkoff restaurant you are being served by a second generation of food enthusiasts. Opened in 1998 and located in one of the oldest buildings in Lappeenranta, built over 160 years ago, Wolkoff restaurant offers mouthwatering experiences.

<https://gosaimaa.com/en/wolkoff-restaurant/>



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**Sunday 15.1.2023**

Lake Saimaa Purest Finland, goSaimaa, Lappeenranta & Imatra region

Breakfast is available starting at 08:00.

09:00 Check-out. Luggage to the bus.

Walk through the historical fortress area of Lappeenranta & best portraits to Lake Saimaa.

<https://gosaimaa.com/en/about-the-region/lappeenranta/>



10:00 Finland's best coffee, Lehmus roastery, in the best cafeteria in Finland, Satamatie 6.

<https://gosaimaa.com/en/satamatie-6/>



Matka Workshop Day 2023  
e-mail: [Mikael.hasegawa@toolboxtravel.fi](mailto:Mikael.hasegawa@toolboxtravel.fi)

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- 11:00 Transfer to Savitaipale (c. 30 min drive).  
In addition to two cities, Lappeenranta and Imatra, South-Karelia area consist of 7 municipalities, one of which is Savitaipale.  
<https://gosaimaa.com/en/about-the-region/savitaipale/>
- 11:30 Nature trip with Saimaan Palju Events (DMC).  
<https://www.saimaanpalju.fi/en/>
- 14:30 Lunch at Olkkolan Hovi manor house.  
<https://gosaimaa.com/en/olkkolan-hovi/>



- 15:30 Transfer to Lappeenranta.
- 16:00 Site inspection Ravintola Lappeenrannan Upseerikerho (restaurant, venue).  
<https://gosaimaa.com/en/restaurant-upseerikerho/>
- 17:00 Site inspection Original Sokos Hotel Lappee.  
<https://gosaimaa.com/en/original-sokos-hotel-lappee/>
- 18:00 Transfer to Rauha (c. 30 min drive).
- 18:30 Arrival to Holiday Club Saimaa, a spa hotel on the shore of Lake Saimaa Purest Finland.  
Check-in and spa.
- Holiday Club Saimaa is in Lappeenranta, Rauha region, only 5 minutes from Imatra. Holiday Club Saimaa has different style hotel rooms, villas, holiday homes and of course the spa and sauna world.  
<https://www.gosaimaa.com/en/holiday-club-saimaa/>
- 20:30 Dinner at the hotel.

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## Monday 16.1.2023

Lake Saimaa Purer Finland, goSaimaa, Lappeenranta & Imatra region

Breakfast is available at 07:00.

09:00

Departure to Rautjärvi <https://gosaimaa.com/en/about-the-region/rautjarvi/>

Take with you your swimsuits and a change of clothes as we will return to the hotel only in the evening. In the programme: floating. Please note! While floating you won't get wet, but we recommend taking change of clothes with you. It might get a bit chilly, please choose warm clothes. Under the thermo suit for floating, we recommend light clothes with long sleeves, not eg. jeans or other tight clothes, something relaxed.

10:00-10:45 Site inspection B & B Hiitolanjoki, Nature Healing Powerhouse.

<https://gosaimaa.com/en/bb-hiitolanjoki/>

Transfer

11:15-11:45 Visit to Parikkalan Patsaspuisto, Parikkala Sculpture Park.

<https://www.patsaspuisto.net/#english>

Transfer

12:00-13:00 Visit to Iloisen Pässin Maalaispuoti & lunch.

<https://gosaimaa.com/en/iloisen-passin-maalaispuoti/>

Transfer

13:30-17:00 Smoke sauna & Karelian pie -workshop with Creative Kaiku.

The smoke sauna is made of hand-hewn logs and located on the shores of Lake Rautjärvi, close to the log cabins "Hugon huvilat", where we will bake Karelian Pies with Creative Kaiku. The smoke sauna has dressing and washing facilities in the adjoining cabins. There is a possibility for dipping into the ice hole - ice swimming for the brave ones and a hot tube of course.

Creative Kaiku offers different kind of activities in the nature, and they are known for their fascinating stories, this time we will bake Karelian Pies with Mrs. Virve.

<https://gosaimaa.com/en/hugos-smoke-saunas/> & <https://gosaimaa.com/en/hugon-huvilat/>  
<https://gosaimaa.com/en/creativekaiku-ky-nature-saimaa/>

Transfer to Imatra

Imatra is said to be the birthplace of Finnish tourism, Imatrankoski rapids and the Crowne Park (Kruununpuisto) have great views and atmosphere. This place is one of the Saimaa UNESCO Global Geopark sites in the area. One of the most beautiful buildings in Finland, Scandic Imatran Valtionhotelli, a jugend castle hotel is also located here.

<https://gosaimaa.com/en/about-the-region/imatra/>

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- 17:30 Site Inspection in Imatra: Villa Malmi mansion, the Imatrankoski rapids, Scandic Imatran Valtionhotelli.  
<https://gosaimaa.com/en/villa-malmi/>  
<https://gosaimaa.com/en/scandic-imatran-valtionhotelli/>



- 18:45 Transfer.
- 19:00 Visit to Vuoksen Kalastuspuisto, Vuoksi Fishing Park.  
Floating in the river Vuoksi with Water-SkiZoo crew.  
Sauna & dinner.  
<https://gosaimaa.com/en/vuoksi-fishing-park/>  
[http://www.waterskizoo.com/eng\\_floating/](http://www.waterskizoo.com/eng_floating/)
- 21:30 Transfer to the hotel (time is an estimate)



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## Tuesday 17.1.2023

Lake Saimaa Purest Finland, goSaimaa, Lappeenranta & Imatra region

Breakfast is available at 07:00.

Check-out.

09:00 Departure

09:15 Site inspection Imatran Kylpylä Spa Resort.  
Imatran Kylpylä Spa Resort offers multiple choices for accommodation: hotel rooms, hostel rooms, villas and apartments, the resort has the most versatile spa section in Eastern-Finland as the spa area consist of 16 different pools.

<https://gosaimaa.com/en/imatran-kylpyla-spa-resort/>

10:15 Transfer to Neitsytneimen kartano.

10:30 Site inspection Neitsytneimen kartano.  
The Neitsytneimi Manor hotel is in Imatra, along the Vuoksi River and it has beautifully renovated, atmospheric hotel rooms.

<https://gosaimaa.com/en/neitsytneimen-kartano/>

11:15 Transfer to Luumäki (municipality).

<https://gosaimaa.com/en/about-the-region/luumaki/>

12:15 Site inspection Hotel Salpa & lunch  
Hotel Salpa is located on the shores of Lake Kivijärvi, a 20 min drive from Lappeenranta (45 min from Imatra).

<https://www.gosaimaa.com/en/hotel-salpa/>

13:30 Departure to Helsinki (c. 3 hours drive, incl. one stop).  
Bus stop in Helsinki is Kiasma - Contemporary Art Museum in Helsinki city centre.  
There is no dispatcher service at the bus station when you arrive. Also transfers from there to your final destination is not included to the package. There is Helsinki public transportation available for you. See more [www.hsl.fi](http://www.hsl.fi)

**Recommended** Good walking shoes and warm clothing because we will spend time outside and the weather can be cold and rainy. Swimsuit.

More information There is more information about our destination/company by clicking the link: <https://www.gosaimaa.com/en/>





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Starting from Lappeenranta your goSaimaa host is:

Mrs. Riina Helppi-Kurki

tel. +358 40 845 2857 [riina.helppi-kurki@gosaimaa.com](mailto:riina.helppi-kurki@gosaimaa.com)

## Our official channels

[www.gosaimaa.com/en](http://www.gosaimaa.com/en)

[www.youtube.com/gosaimaa](https://www.youtube.com/gosaimaa)

[www.facebook.com/LakelandFinland](https://www.facebook.com/LakelandFinland)

[www.instagram.com/gosaimaa](https://www.instagram.com/gosaimaa)

@gosaimaa #gosaimaa #lakesaimaa #purestfinland

# GOSAIMAA.COM



Leverage from  
the EU  
2014-2020



goSaimaa Ltd's Competitiveness and renewal of Saimaa tourism through culinary experiences and networks (A78745, ERDF) is funded as a part of the European Union's response to the covid-19 pandemic (REACT-EU).

goSaimaa reserves the right for changes. Timetable subject to change.

Unfortunately, due to the Covid 19 pandemic, we are forced to inform you that goSaimaa Ltd will not cover any accommodation, transfer or other costs or expenses in case of a sudden illness, such as covid-19, during the TO fam trip. In case of a quarantine order due to a suspicion of exposure to covid-19 during the TO visit in Finland, goSaimaa Ltd will not cover any costs caused by the quarantine or any loss of earnings caused by the quarantine. Participating on a TO trip to Finland organized by goSaimaa Ltd is not allowed in case of suspicion of exposure or sudden symptoms of covid-19 prior to arrival.

## Cancellation policy

**Please note that there is no-show fee and some destinations may request an earlier deadline for cancellation, as well as your credit card information. Remember to read the terms**

Terms of cancellation:

Cancellation fee:

- After the 7th of January 2023: 250,00 euros.

**The Buyer must contact the Organizer via email: Mr. Mikael Hasegawa, [mikael.hasegawa@toolboxtravel.fi](mailto:mikael.hasegawa@toolboxtravel.fi)**

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e-mail: [Mikael.hasegawa@toolboxtravel.fi](mailto:Mikael.hasegawa@toolboxtravel.fi)